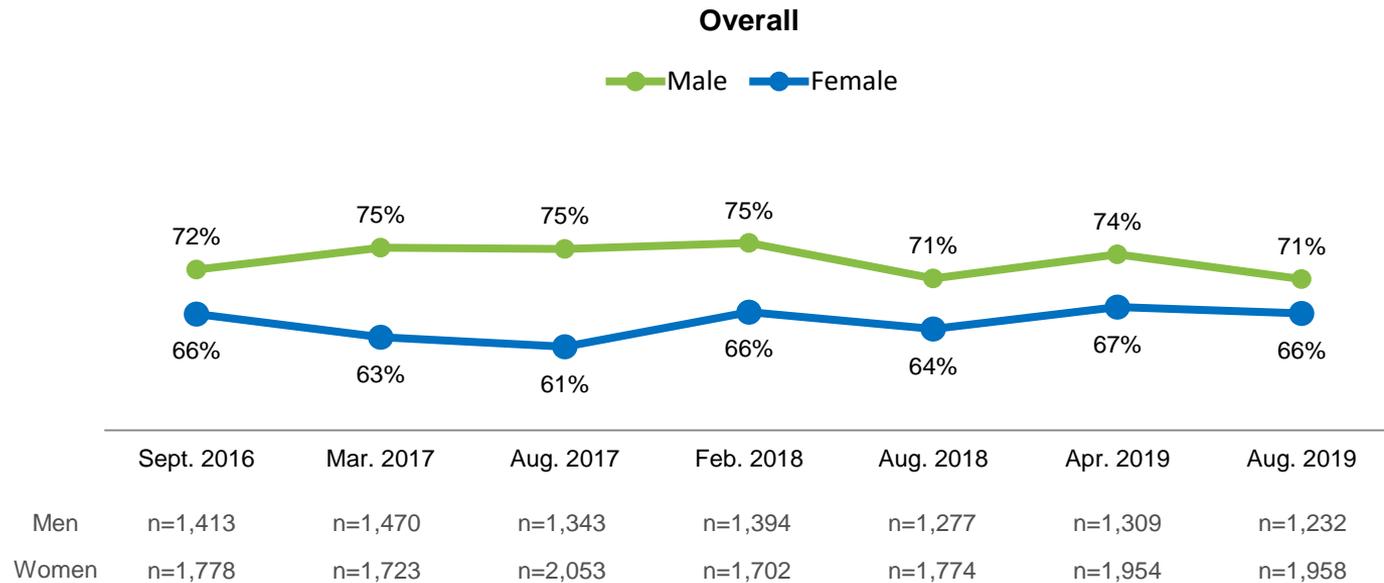


- 66% of women said they expect to buy a home compared to 71% of men
- 54% of women had to make changes to afford the rent/mortgage compared to 47% of men
- 47% of female renters spent more than one-third of their household income to pay for rent compared to 36% of males; and it's especially different among Boomer female renters to male (48% vs. 30%)
- 63% of female owners are satisfied with their owning experience compared to 58% of males

66% of women said they expect to buy a home compared to 71% of men



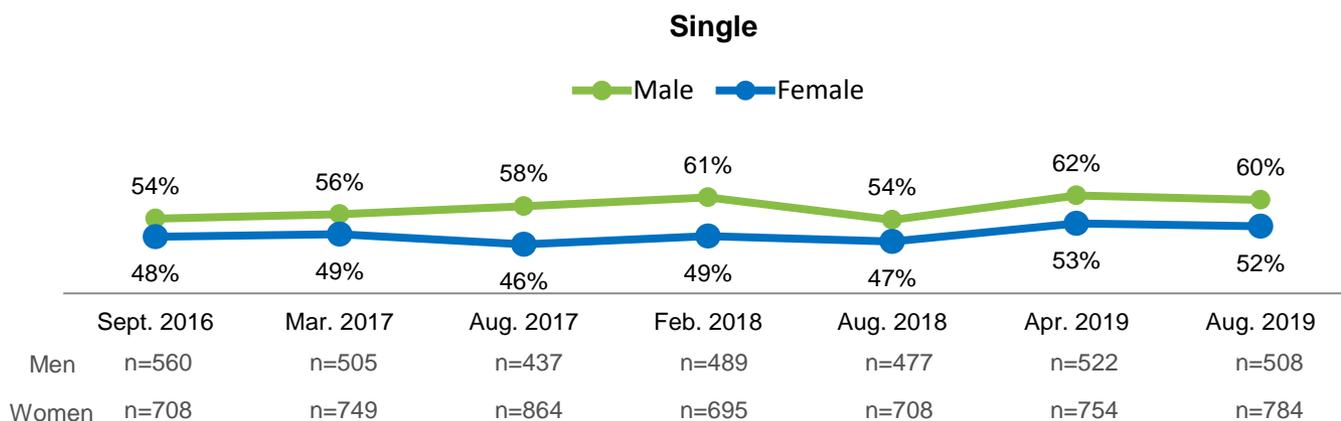
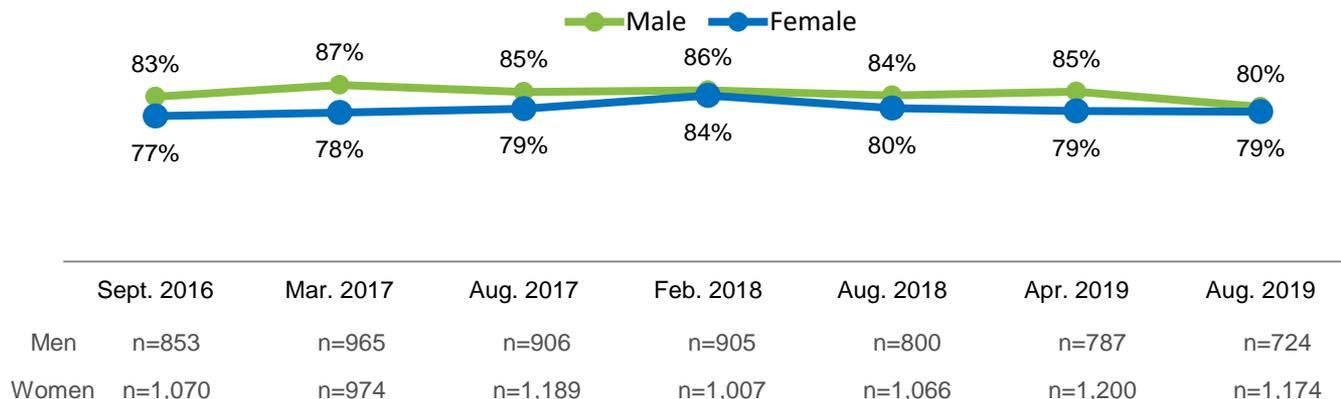
Q: For your next residence, do you expect to...? % To Buy



Married Women and Men Have the Same Purchase Expectation

Q: For your next residence, do you expect to...?
% To Buy

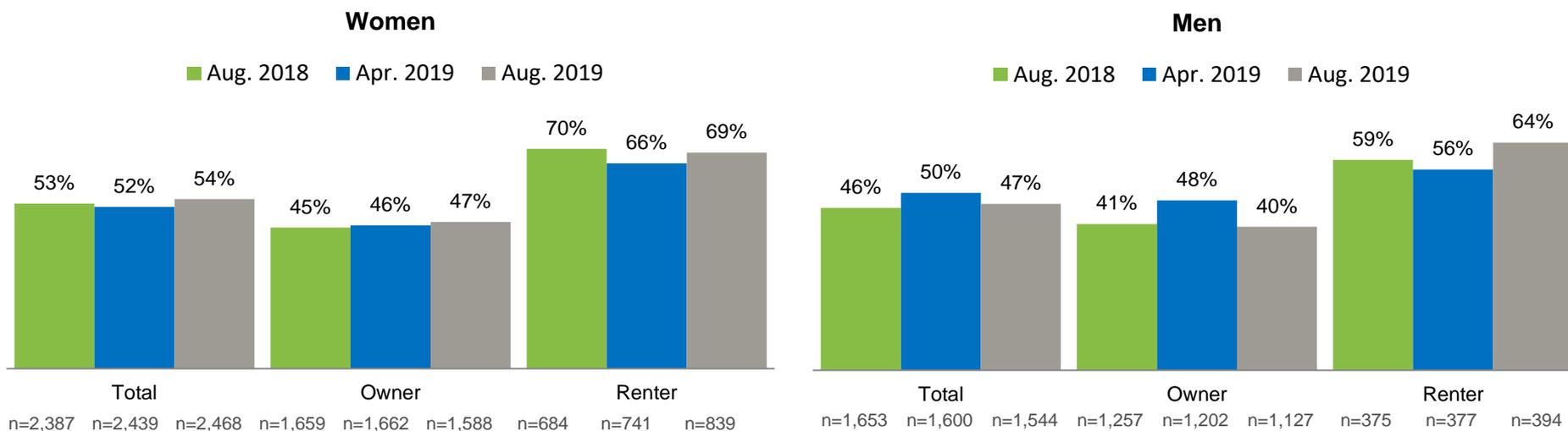
Married



More Women Consistently Make Changes to Afford Housing Payments

Q: Over the past two years, which of the following have you ever had to do to be able to afford your current monthly rent/mortgage?

% Making at Least One Change

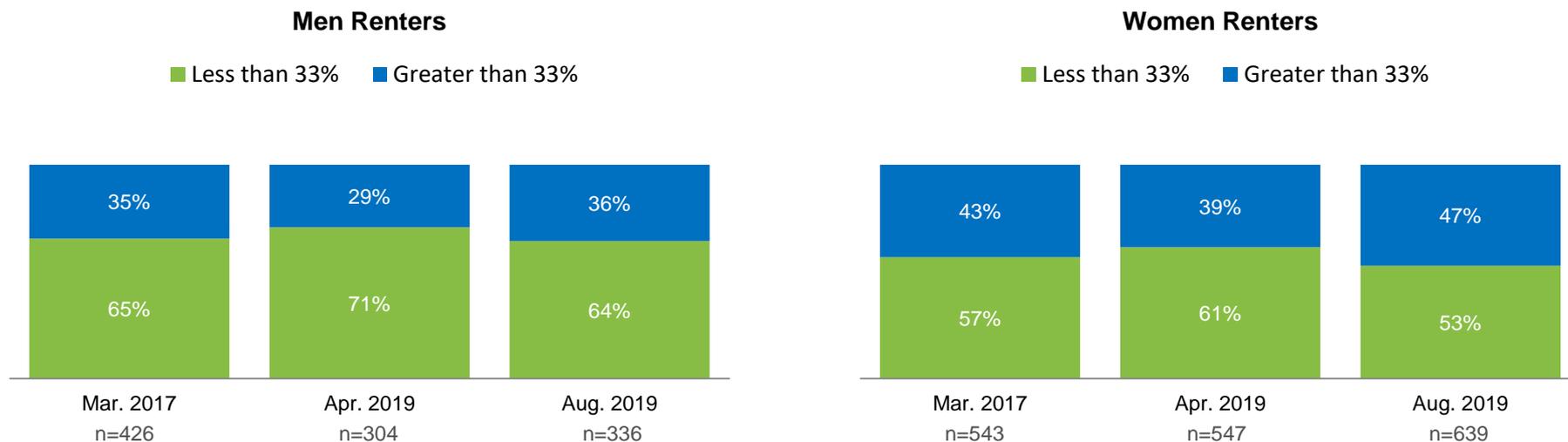


54% of women (compared to 47% of men) have had to make changes to afford the rent/mortgage

Women Renters Are More Cost Burdened Than Men Renters



Q: Approximately what percentage of your total household income after tax do you pay in rent/mortgage payments excluding utility bills and other fees?



**Percentages exclude Don't Know or Not Applicable responses.*

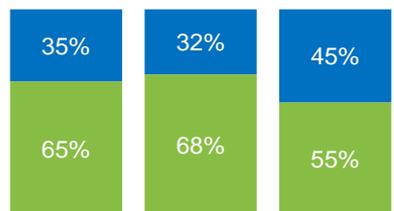
Single Women Have Continually Been More Burdened By Rent



Q: Approximately what percentage of your total household income after tax do you pay in rent/mortgage payments excluding utility bills and other fees?

Women Renters: Married

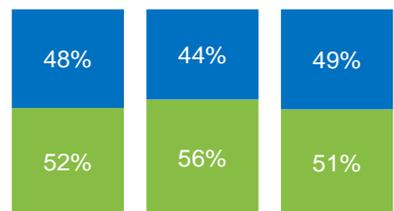
- Greater than 33%
- Less than 33%



Mar. 2017 n=238 Apr. 2019 n=279 Aug. 2019 n=300

Women Renters: Single

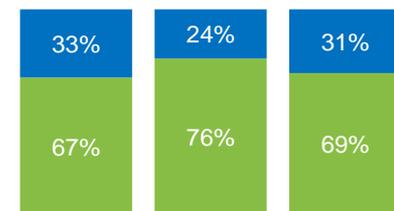
- Greater than 33%
- Less than 33%



Mar. 2017 n=305 Apr. 2019 n=268 Aug. 2019 n=339

Men Renters: Married

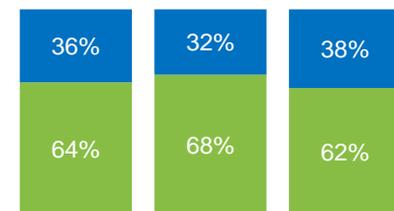
- Greater than 33%
- Less than 33%



Mar. 2017 n=207 Apr. 2019 n=133 Aug. 2019 n=146

Men Renters: Single

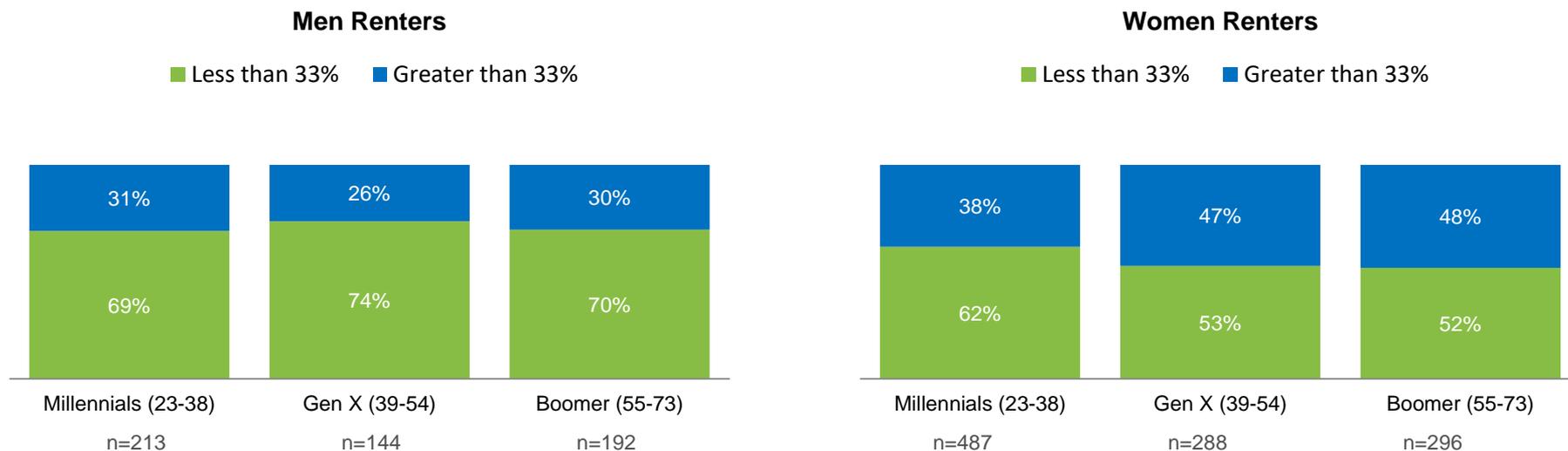
- Greater than 33%
- Less than 33%



Mar. 2017 n=219 Apr. 2019 n=171 Aug. 2019 n=190

**Percentages exclude Don't Know or Not Applicable responses.*

Q: Approximately what percentage of your total household income after tax do you pay in rent/mortgage payments excluding utility bills and other fees? (Apr-Aug 2019)



**Percentages exclude Don't Know or Not Applicable responses.*

Women Owners Are More Satisfied With Their Owning Experience, Community and Commute to Work



**Q25 In general, how satisfied have you been with...
(Apr-Aug 2019)**

