

**Buyers** need access to credible and easy-to-understand energy-efficiency financing information.

**Sellers** need an understanding of how improved energy performance increases their home value.

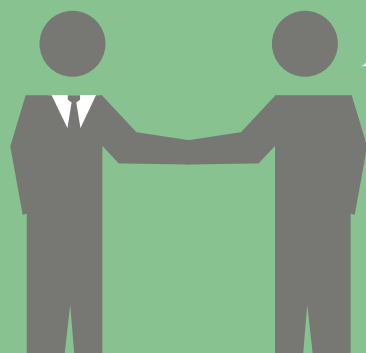
**What you can do:**

Educate clients on the **benefits** of an energy-efficient home.

Encourage buyers to value energy-efficiency in their home purchasing decisions.

Partner with lenders that offer Freddie Mac flexible underwriting.

Make sure others in your business network are aware that flexible **mortgage terms for energy-efficient properties** are available.



**How it Helps You Close the Deal:**

Energy-efficient homes may increase home value.

Homes certified as “green” tend to sell faster.

Energy-efficient homes are likely to have lower and more stable energy bills, more comfortable living spaces, and happy homeowners.

