

# HOME TEAM ADVANTAGE<sup>SM</sup>

## AGENDA

Time	Session Name
8:00-9:00 a.m.	<b>Check-in and Fuel Up</b> Register and collect your materials for the day while you enjoy breakfast
8:45 – 9:15 a.m.	<b>Get Inspired</b> Welcome and introductions by Freddie Mac, the Nickerson Group and your sponsors
9:15 – 9:40 a.m.	<b>Get Connected</b> Participate in an activity to get to know other Home Team Advantage attendees
9:40 -10:20 a.m.	<b>Affordable Homeownership – Changing Obstacles and New Opportunities</b> We'll explore how to break barriers and find the latest opportunities ahead
10:20 – 10:45 a.m.	<b>Housing Market and Underserved Buyer Trends</b> Hear from market data experts share their insights into emerging market trends and how it will impact your business
10:45-11:00 a.m.	<b>Take a Break</b> Join the marketplace
11:00 -11:35 a.m.	<b>The Latest Subsidy Solutions</b> Learn best practices on how to find and use subsidy funding effectively to qualify more borrowers
11:35 – 12:00 pm	<b>Success with New Lending Solutions for First-Time Homebuyers</b> 16 innovative tips to help qualify more of today's first-time homebuyers
12:00 - 1:15 p.m.	<b>Lunch &amp; Learn</b> Recharge during a sponsored lunch
1:15 -1:30 p.m.	<b>Check Your Knowledge</b> Participate in this fun post-lunch activity that will surprise you
1:30 - 2:30 p.m.	<b>The Best Affordable Mortgage Products in 2018</b> Learn about the best products and recent changes for qualifying underserved first-time homebuyers and those in underserved markets
2:30 - 2:45 p.m.	<b>Take a Break</b> Join the marketplace
2:45 -3:20 p.m.	<b>Innovations in Homebuyer Counseling and Education</b> How technology innovations and new counseling/education approaches are changing the first-time buyer market
3:20 – 4:00 p.m.	<b>The Power of Industry Collaboration</b> Tie it all together by linking up with key players in the homebuying ecosystem. Hear new strategies to elevate your role and grow your business
4:00 – 5:00 p.m.	<b>Reception</b> Wind down during a networking reception with the Home Team Advantage attendees, sponsors and staff

Find an event in your area, [visit HomeTeamAdvantage.org](http://HomeTeamAdvantage.org)

