

HAMBURGER

HAMBURGER DESIGN CHECKLIST

- 01 — Can we avoid a hamburger icon and show navigation as is?
- 02 — If not, what icon do we choose to indicate navigation?
- 03 — Is the icon + padding large enough for comfortable tapping?
- 04 — Will the icon be at top left/right, bottom left/right or floating?
- 05 — Can we push the icon down by placing logo on the top?
- 06 — What happens when the user clicks/taps on the icon?
- 07 — Will nav appear as full page/partial overlay, accordion or slide-in?
- 08 — If we use slide-in, do they appear above or below the header?
- 09 — How will the icon change on tap or on click?
- 10 — Will we have some sort of animation or transition on click?
- 11 — What happens when the user opens both search and hamburger?
- 12 — Do we expose critical navigation by default on desktop/mobile?
- 13 — Can users tap on the same spot to open/close navigation?

HAMBURGER SUMMARY

- 01 — Consider replacing “hamburger” with “menu”.
- 02 — Always keep the “close” button on the same spot.
- 03 — Sliding-in, overlay, takeover are all familiar to users.
- 04 — Consider placing the icon at the bottom.
- 05 — If on top, consider pushing the icon further down.
- 06 — Don’t expect more traffic from hidden items.
- 07 — Don’t hide navigation on desktop: it’s used as anchors.