

NAVIGATION

NAVIGATION DESIGN CHECKLIST

- 01 — What critical navigation do we always need to expose (filters, cart, topics)?
- 02 — Are critical CTAs optimized for mobile (float at the bottom)?
- 03 — Are critical CTAs optimized for desktop (upper right corner)?
- 04 — Do we always display search box to increase searches?
- 05 — Do we always display some navigation to raise engagement?
- 06 — Do we use “more/less” pattern to show/hide more navigation?
- 07 — Do we display breadcrumbs to jump to the parent category?
- 08 — Does tapping on a category’s title prompt accordion or navigation?
- 09 — Do drop-downs appear/disappear on hover, tap/click, or both?
- 10 — If drop-downs disappear automatically, when exactly it happens?
- 11 — If we use a hover delay in drop-downs, how long is it?
- 12 — If a search icon is used, how does search box appear when prompted?
- 13 — Do we list category’s main page in a drop-down?
- 14 — Do we place the “menu” button at the top or at the bottom?
- 15 — Can we push the “menu” down to make it reachable for thumbs?
- 16 — Do nav items appear in a full page/partial overlay or slide-in?
- 17 — Do we use a layered, “curtain” navigation for multiple levels?
- 18 — Do we absolutely need a deep nested navigation (>3 levels)?
- 19 — Have we considered using search with autocomplete instead?
- 20 — Do we use a tabbed navigation at the top or at the bottom (<5 items)?
- 21 — Do we use a floating navigation icon at the bottom right?
- 22 — Do we highlight popular or important navigation items?
- 23 — Do mega-drop-downs appear/disappear on hover, tap or both?
- 24 — Do we group mega-drop-down sections as cards/links on mobile?
- 25 — Do we use icons to display differences between sections?
- 26 — Can we split the nav vertically for sub-menus on mobile?
- 27 — Can users tap on the same spot to open/close navigation?
- 28 — Are all navigation options reachable via keyboard on desktop/mobile?
- 29 — Are all navigation options accessible via a screen reader?
- 30 — Have we minimized the distance/time to travel from one step to next?

NAVIGATION SUMMARY

- 01 — First define priorities for navigation.
- 02 — Never hide critical navigation.
- 03 — Consider splitting nav vertically for sub-menus.
- 04 — You might not need more than 2 levels of navigation.
- 05 — Consider bottom tabs for important navigation.
- 06 — Turn breadcrumbs into floating buttons or text.
- 07 — Slide in navigation items with small navigation.
- 08 — Display as much as you can for rich navigation.
- 09 — Collapse navigation when it makes sense.